

FORTRESS BUILDING PRODUCTS

Sustainability

THE WORLD NEEDS REBELS

At Fortress Building Products, we strive to be designers of change — not just in the industry, but also in the world around us. Our Infinity® co-extruded bamboo-plastic composite (CBPC) boards, and our Apex® capped bamboo PVC (CBPVC) boards both work in harmony with nature.

From the reused, recycled and renewable raw ingredients we use to create our products, to the solar power we harness to manufacture it (and the countless trees we protect from felling), we are proud to offer you smarter innovation for sustainable decking and cladding.

JOIN THE REVOLUTION.



BAMBOO: THE NATURAL CHOICE

Bamboo is strong, safe and sustainable.

It has a greater tensile strength than steel, and can withstand compression better than concrete. Bamboo is a type of grass and grows and regenerates extremely quickly, with most species reaching adulthood within 3 – 5 years.

This amazing plant is one of the most environmentally friendly resources on the planet and requires no pesticides or chemical fertilizers to grow.

Bamboo keeps our soil stronger, our air cleaner and our environment healthier.

REUSE PLASTIC FOR THE PLANET

Our world faces one of its greatest threats from our short-sighted consumption of single use plastics. They are choking our oceans. Once in the water, plastic never fully biodegrades.

Fortress® cladding products are made of

bamboo fibers

40%

recycled plastics, which would otherwise end up in landfills.



Last year our composite products saved the equivalent of

500 MILLION

plastic bottles.



PAGE 1 of 2



ECO - LOGICAL

Our eco-friendly products are a great longterm investment for you and the environment:

Over the 25-year life of the product, Fortress® Infinity® & Apex® boards only require water & dish soap to keep them looking like new. That means our decking and cladding prevents gallons of toxic preservatives, stains, sealants or other environmentally-harmful chemicals from being washed into the groundwater.

IDEAL CLEANING

Infinity & Apex boards clean with dish soap and water





Wood needs 4 gallons of preservative every year for each 1,000 sq. ft.

PRODUCT LIFESPAN

Wood needs to be replaced every doubling its carbon footpri



Fortress Infinity & Apex boards life span is greater than

OUR PLANTS USE THE SUN

We believe that how we manufacture is just as important as what we manufacture when it comes to going green. That's why we've traded in fossil fuels for renewable energy.

In our factory nothing is wasted. This means that every bit of leftover material is put back into the manufacturing line to be recycled and made into something new and sustainable.





The process is pollution free, and no greenhouse gases are emitted.

Plus, not a single tree is cut down for the purpose of producing Fortress® decking and cladding boards.





UP TO THE TEST

Fortress has several globally recognized certifications and has been through years of vigorous product testing to ensure top quality performance. Product support documents include:

FSC (Forest Stewardship Council) certification for Apex & Infinity



Stewardship FSC Council™

Intertek -Verification & Testing / Code Compliance Research Report for Infinity.





Ready to change the status quo and build with smarter, more sustainable products. Learn more about all that Fortress Building Products has to offer at FortressBP.com.



JOIN THE REVOLUTION.

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